

Alexis D. Williams

Creative technologist specializing in developing web environments for multimedia projects. As a Black and Latina queer woman, Williams has a passion for working with nonprofits on social justice causes. One of her projects PB-Resources, a web based toolkit for the Black Lives movement, has reached over 2 million users.

EXPERIENCE

Alexis Williams, New York — *Creator*

January 2020 – Present

Personal creative brand living on Instagram (100k+) and Tik Tok (200k+), using a tactical and methodical approach to engage with Gen-z on a variety of topics surrounding race, culture and society. Requiring both media literacy and an experimental approach to sound, video and culture in order to create head-turning content.

Kode With Klossy, New York — *Intern*

Summer 2019 – Summer 2021

Supporting the Kode With Klossy, computer science bootcamp for young women, core team with various responsibilities including camp logistics to ensure a smooth experience for thousands of scholars across the US, securing equipment partnerships with companies like Samsung and Apple, and creating activations with other partners including: Estee Lauder, Adidas, SAP, Carolina Herrera and more.

EDUCATION

New York University, NY — *Integrated Design & Media* B.S. September 2019 – May 2023

PROJECTS

PB-Resources — *Founder, Developer*

A platform, including a web based toolkit for the Black Lives Matter Movement built with HTML/CSS and JavaScript visited by over 2M unique users, and growing to reach a wider audience with video, sound and social media content to help corporate and personal brands incorporate activism into their missions.

+1 (201)-455-4693
lexywilliams2019@gmail.com

SKILLS

Video, Graphics and Audio: Adobe Suite, Reaper, Session Recording, Audio Mixing, Hardware Equipment

Programming: Swift, Ruby, Python, HTML/ CSS, JS, Java, PHP

APIs and Libraries: Processing, A-Frame, Arduino, Bootstrap, JQuery

Media Literacy: Social Media Management, Trend Analysis, Content Creation

Writing: Prose, Poetry, Journalism, Copywriting, Research

AWARDS

Tandon Engineering

Scholarship A merit based scholarship awarded by NYU Tandon School of Engineering.

PEO STAR Scholarship A merit and charity based scholarship for exceptional women with excellence in leadership, academics, extracurricular activities, community service and potential for future success.

RECOGNITION

Alexis Williams Is Conquering the World One Step at a Time – [Cosmopolitan](#)

Tandon Student Speaks Out in Code Rather Than Words – [WSN](#)

How Olay Is Working to Shrink the Gender Gap in STEM – [Harper's Bazaar](#)

Alexis Williams is fighting white supremacy through coding – [Document Journal](#)

LANGUAGES

English – Fluent

Spanish – Proficient in Reading and Writing